

WeGame's Christmas Machinima Contest 2008

SUMMARY

Prizes

First Place: Grand Prize

2.4GHz 13-inch MacBook Laptop Computer

- Intel Core 2 Duo
- 2GB DDR3 Memory
- 250GB hard drive1
- NVIDIA GeForce 9400M graphics

Second Place: Choose 3 prizes from the WeGame Prize Selection.

Third Place: Choose 2 prizes from the WeGame Prize Selection.

Fourth Place: Choose 1 prize from the WeGame Prize Selection.

Honorable Mentions: The six (6) honorable mentions will receive a \$25 gift card to Amazon.com.

The WeGame Prize Selections (Secondary Prizes):

- Creative Labs Vado Pocket Video Camcorder
- Canon PowerShot A590IS 8MP Digital Camera with 4x Optical Image Stabilized Zoom
- Apple iPod nano 4 GB Silver (3rd Generation)
- Valve Complete Pack
- Sennheiser HD-280 Professional Headphones
- Shure Beta 58A Supercardioid Dynamic Microphone with a 15 ft. XLR male to XLR female Microphone Cable
- M-Audio MobilePre USB Mobile Preamp and Audio Interface
- Harman Kardon Soundsticks II 3-Piece Plug and Play Multimedia Speaker System

Details

What?

WeGame's Christmas Contest, 2008! Make an original machinima movie with a Christmas theme.

When?

The contest starts on Friday, November 21st and ends at 12:00 AM Monday, December 15th. Winners will be announced during the video review on Friday, December 18th.

How?

Use any game you wish to make your Christmas machinima movie. Upload your movie to WeGame.com and tag it "Christmas Machinima Contest".

Who?

You! Anyone can enter this contest.

Why?

Because it's Christmas! Christmas and machinima go together like pancakes and syrup. Or something better.

OFFICIAL RULES

What is it?

We at WeGame.com, Inc. ("WeGame") are itching to watch some Christmas machinima. We've created this "WeGame Christmas Machinima Contest 2008" (the "Contest") to see what our users are made of.

Disclaimer: Subject to any governmental approval that may be required, WeGame reserves the right to, without prior notice and at any time, terminate the Contest in whole or in part, or modify the Contest in any way, should any factor interfere with its proper conduct as contemplated by these Official Rules.

The Contest begins at 00:00, November 21st, 2008 and will end at 00:00, December 15th, 2008 (the "Contest Period"). This Contest is subject to all federal, provincial and municipal laws. Read on to find out about eligibility, judging, prizes, and when winners will be announced. There's also a nice FAQ at the end.

What are the requirements?

The Contest is open to the general public except for employees and/or relatives of WeGame. To be eligible, you must submit an Eligible Vid (we define it below) during the Contest Period. Any video submitted before or after the Contest Period will not be accepted. You can enter as many movies as you wish. An Eligible Vid meets all of the following requirements:

1. Your movie must be made using primarily video game footage. Your movie can be made with any game you want, but it must be longer than one (1) minute and no longer than ten (10) minutes (those boundaries are flexible by a few seconds, to accommodate credits and so forth);
2. Your movie MUST have been made by YOU. You must have your name, handle or production team listed in the credits and in your movie's description. If more than one person worked on the film, use the name of the primary contributor (the director/author or whoever will be accepting the prize, if the movie wins);
3. Your movie must have the WeGame.com title slide inserted at the beginning AND at the end of the movie. If you would prefer to make your own WeGame.com title slide for use in your submission, it must be approved. Email Brandon at brandon@wegame.com to find out more information. You can download the WeGame.com title slide here: http://www.wegame.com/forums/Machinima/WeGame_Intro_Video_Slides/
4. Your movie must be suitable for people under 18 years old. NOTE: Your movie will be rejected if we determine that any content is inappropriate, at our sole discretion;
5. Your movie must be created during the Contest Period. This means you may not submit a movie made before November 21st, 2008; AND
6. We're fine with you releasing your movie outside of WeGame during the contest period, BUT, it must keep both WeGame slides at the beginning and the end, AND you must link back to your WeGame version in the description, or your entry will be voided and you will be disqualified.

How will judging be done?

Judging will be done by Brandon "Oxhorn" Dennis and other WeGame employees. Your movie will be judged by its creativity, story, execution, music (if applicable), humor (if applicable), its keeping with the Christmas theme and its overall appeal. Judging will take place during the few days after the Contest Period ends. WeGame's administration and operation of the Contest and the selection of the winner(s) are final and binding in all matters related to the Contest. Winners will be announced on December 18th, 2008. Individuals may request the name of the winner of the grand prize by submitting a self-addressed, stamped envelope before December 018th, 2008 to WeGame Christmas Contest, 611 Mission Street, 2nd Floor, San Francisco, CA 94105. Vermont residents may omit return postage for rules request.

What are the chances of winning?

Your chance of winning depends upon (a) the number of Eligible Vids submitted by you, (b) the number of Eligible Vids received by WeGame during the Contest Period, and (c) how well you meet the judging criteria.

What about the prizes?

Winners of the Contest should expect to receive their prize within 8-10 weeks after the conclusion of the Contest Period. WeGame will notify the winner by e-mail at the address provided through the winner's WeGame account within approximately five (5) days following the end of the Contest Period. WeGame is not responsible for any delay or failure to receive notification for any reason, including inactive e-mail account(s), technical difficulties associated therewith, or winner's failure to adequately monitor any e-mail account or physical address. The winner must then respond to WeGame within five (5) business days. Should the winner fail to respond to WeGame or be disqualified, WeGame reserves the right to select a new, replacement winner. The replacement winner will be selected by WeGame in its sole discretion.

At the end of the Contest Period, WeGame will be giving away the following prizes:

- The first place winner will receive the Grand Prize.
- The second place winner will win their choice of three (3) of the Secondary Prizes (winner may choose only one (1) of each type of Secondary Prize).
- The third place winner will win their choice of two (2) of the Secondary Prizes (winner may choose only one (1) of each type of Secondary Prize).
- The fourth place winner will win their choice of one (1) of the Secondary Prizes (winner may choose only one (1) of each type of Secondary Prize).
- Six (6) winners will receive one (1) Honorable Mention Prize.

The following prizes are available to the winners as described above:

Grand Prize:

One (1) 2.4GHz 13-inch MacBook Laptop Computer (specifications as determined by WeGame in its sole discretion; approximate retail value: \$1,599)(one (1) unit available).

Secondary Prizes:

(a) Creative Labs Vado Pocket Video Camcorder (approximate retail value: \$100)(three (3) units available).

- (b) Canon PowerShot A590IS 8MP Digital Camera with 4x Optical Image Stabilized Zoom (approximate retail value: \$100)(three (3) units available).
- (c) Apple iPod nano 4 GB Silver (3rd Generation) (approximate retail value: \$100)(three (3) units available).
- (d) Valve Complete Pack (approximate retail value: \$100)(three (3) units available).
- (e) Sennheiser HD-280 Professional Headphones (approximate retail value: \$100)(three (3) units available).
- (f) Shure Beta 58A Supercardioid Dynamic Microphone with a 15 ft. XLR male to XLR female Microphone Cable (approximate retail value: \$100)(three (3) units available).
- (g) M-Audio MobilePre USB Mobile Preamp and Audio Interface (approximate retail value: \$100)(three (3) units available).
- (h) Harman Kardon Soundsticks II 3-Piece Plug and Play Multimedia Speaker System (approximate retail value: \$100)(three (3) units available).

Honorable Mention Prize

One (1) Amazon.com Gift Card (approximate retail value: \$25) (six (6) units available).

Please note that WeGame retains the rights, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of any prize or component of the prize for any reason whatsoever. You must be a legal U.S. citizen residing in the United States to receive your prize. If you submit from outside the U.S. and win, you will receive a cash prize of equivalent value. Prizes are not redeemable in cash and must be accepted as awarded, except for non U.S. Residents.

What's expected from the winner?

The winner may be required to sign an affidavit of eligibility and liability/publicity release in order to claim his/her prize that will allow WeGame to use the winner's name, photography, likeness, voice, prize information, and biographical information for publicity and promotional purposes in any manner and in any medium (including without limitation, radio broadcasts, newspapers and other publications and in television or film releases, slides, videotape, distribution over the Internet and picture date storage) without further compensation where permitted by law. By entering the Contest, each winner consents to use of his or her name, likeness and any statements, quotes or testimonials for advertising and publicity purposes without further compensation, except where prohibited by law.

THE LEGAL STUFF

Conditions of Participation. By submitting an entry for the Contest, each entrant participating in the Contest agrees to abide by these rules and any decision WeGame makes regarding the Contest, which are final and binding in all respects. Whether an entrant is eligible is solely within the discretion of WeGame. WeGame reserves the right to disqualify from the Contest, and any future contest or other Contest conducted by WeGame, and to prosecute to the fullest extent permitted by law, any entrant or winner who, in WeGame's reasonable suspicion, tampers with the website, the entry process, the Contest, violates these Official Rules, or acts in an unsportsmanlike or disruptive manner.

DISCLAIMER AND LIMITATION OF LIABILITY. WEGAME MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, REGARDING ANY PRIZE OR ENTRANT'S PARTICIPATION IN THE CONTEST. WEGAME SHALL NOT BE RESPONSIBLE OR LIABLE FOR ANY LOSS, DAMAGE, COST, OR INJURY THAT ARISES FROM OR RELATES TO PARTICIPATION IN THE CONTEST, OR WINNING OR USE OF A PRIZE, INCLUDING BUT NOT LIMITED TO: (I) LATE, LOST, DELAYED, DAMAGED, MISDIRECTED, INCOMPLETE, OR UNINTELLIGIBLE ENTRIES; (II) TELEPHONE, ELECTRONIC, HARDWARE OR SOFTWARE PROGRAM, NETWORK, INTERNET, OR COMPUTER MALFUNCTIONS, FAILURES, VIRUSES OR DIFFICULTIES OF ANY KIND; (III) FAILED, INCOMPLETE, GARBLED, OR DELAYED COMPUTER TRANSMISSIONS; (IV) THE DOWNLOADING OF ANY MATERIAL IN CONNECTION WITH THIS CONTEST; AND (V) ANY OTHER CONDITION THAT MAY CAUSE THE CONTEST TO BE DISRUPTED OR CORRUPTED. BY ENTERING THE CONTEST, EACH ENTRANT RELEASES AND AGREES TO HOLD HARMLESS WEGAME AND ITS AFFILIATES, DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS FROM ANY LIABILITY WHATSOEVER FOR ANY CLAIMS, COSTS, LOSSES, OR DAMAGES OF ANY KIND (INCLUDING, WITHOUT LIMITATION, THOSE RELATED TO PERSONAL INJURY, DEATH, DAMAGE TO PROPERTY, INFRINGEMENT OF PROPRIETARY RIGHTS, RIGHTS OF PUBLICITY OR PRIVACY OR DEFAMATION), ARISING OUT OF OR IN CONNECTION WITH: (I) ENTERING THE CONTEST; (II) ACCEPTANCE OR USE OF ANY PRIZE; (III) ACCEPTANCE, POSSESSION OR USE OF THE NAME "WEGAME CHRISTMAS CONTEST 2008"; OR (IV) OTHERWISE ARISING OUT OF OR RELATING TO THE CONTEST.

Sponsor. Sponsor of the Contest is WeGame.com, Inc., 611 Mission Street, 2nd Floor, San Francisco, CA 94105. All questions regarding the Contest should be directed by email to brandon@wegame.com.

FAQs

Q) I finished my movie and want to release it to the world! Will I be disqualified if I release it before the contest ends?

A) Nope! Go ahead and release the movie anywhere you want. Please, however, keep the WeGame.com title slides in your movie, and please place a link to WeGame.com in

your movie's description.

Q) I made a movie three years ago that I think is really good and has already been viewed thirty million times. Can I submit it to this contest?

A) We are looking for new movies made specifically for this contest. We will not accept submissions that have been entered in other contests or released to the world prior to the commencement of this contest.

Q) In your last contest you had restrictions on music. Will there be any for this contest?

A) No. We will still consider movies that use copyrighted music. Please remember, however, that you are still ultimately responsible for whatever you upload to WeGame.com.

Q) Does my movie have to be really high-quality with lots of special effects?

A) No. The movie just has to be good. I have seen many machinima movies with crazy special effects that just don't hold my attention, and I have also seen many movies that look pretty awful, but are still hilarious. It is better for the movie to work than for it to be pretty. However, if your movie both works AND is pretty, well then, it will certainly stand out!

Q) I want to make a movie for this contest, but I don't know how. Where do I start?

A) The best way to learn is to sit down and make something. Watch my tutorials here on WeGame which will show you what you need. Also, a great book for beginners and veterans alike is Machinima for Dummies, which you can find on Amazon.com.

Q) What games can I use to make my machinima?

A) The contest is open to any game! Just make sure your movie is suitable for people under 18 years old.

Q) I don't have any ideas! Help me!

A) Go and watch some machinima. Browse WeGame, find some machinima authors, watch what they have made

and get some inspiration. Watch some of your favorite comedians, watch some British sitcoms, watch some animated shows, and some of your favorite movies. Any piece of art is, in part, an imitation of something else. There is nothing wholly original. So watch what other people have made, get some ideas, and then you can come up with something that has your own special touch.

Q) Do I need to do anything if I win?

A) Be sure you registered your WeGame account with your real email address, for this is the address we will use to contact the winners. When we contact you, be ready to provide us with your real name and mailing address so that we can ship you your prize.

Q) Does the WeGame intro slide have to be at the beginning and the end?

A) Yep, both at the very, very beginning and the very, very end. Think of your movie as a WeGame sandwich. Mmm.

Q) Are we allowed to use sound effects normally found in the game?

A) Yep! Machinima extends to gaming music and sound effects.

Q) What are the rules regarding copyright. For example, let's say you want to reference or use Red Bull in WoW. Can it be "Red Bull" or does it need to be "Crimson Steer" or "Mauve Ram"?

A) If you watch the Futurama straight-to-DVD movie (The Beast with a Billion Backs), there is a scene where Leela is drinking "Red Minotaur". I would stick to not using real name-brand items and instead coming up with a witty name that is similar. It is funnier that way anyways.

Q) My movie must be suitable for people under 18 years old. Can I "bleep" out cuss words with a sound?

A) Sure, feel free to bleep away. Just make sure that we can't tell what word you are bleeping.

Q) Is the contest open to all countries, like Canada and England or just the US?

A) The contest is open to everyone! Please note, however, that due to the cost of shipping, if you win and are not from the U.S, we will instead award you with cash that approximates the value of the prize you would have won (in the case of the first place prize, approximately \$1,599; in the case of the second through fourth place prizes, approximately \$100 per prize choice; in the case of the six honorable mention prizes, you will receive the \$25 Amazon.com gift card, as long as you have an email address that we can send it to.)

Q) What is the age requirement? Any specific or is all ages welcome?

A) This contest is open to individuals aged 13 and over. Minors, ages 13-17, must have parental permission to participate, and they must be able to provide written parental consent if requested.

Q) Can I submit a movie that has a skit taken from one of my old machinima movies?

A) Sure. As long as you are making a new movie that merely refers to an old movie of yours or something (i.e. the thought bubbles at the beginning of my last Professor Evil movie), that is just fine.

Q) Do I have to use WeGame to record my movie?

A) No, you can record using whatever program is available to you. But come on, WeGame gives you great machinima quality at super-low file sizes. What more could you want? Besides cookies, of course. But we can't package those in an .exe.